

Culture, Tourism and Sport Board

Agenda

Tuesday 9 July 2013
12.30pm

Elstree Studios
Shenley Road
Borehamwood
Hertfordshire
WD6 1JG

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

www.local.gov.uk

LGA Culture Tourism and Sport Board

9 July 2013

The **Culture Tourism & Sport Board** meeting will be held on **Tuesday 9 July 2013 at 12.30pm**, at Elstree Studios, Shenley Road, Borehamwood, Hertfordshire, WD6 1JG.

Political Group Meetings

The Political Group meetings will be at **12.00pm** in the following rooms:

Conservative Group:	Spielberg Suite
Labour Group:	Elstree Management Board Room
Liberal Democrat Group:	N/A
Independent Group:	N/A

A sandwich lunch will be served from 12.00pm in the foyer in between the Spielberg Suite and the Elstree Management Board Room.

The main meeting will then take place from 12.30pm in the Spielberg Suite.

Apologies

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

Labour:	Aicha Less:	020 7664 3263	email: aicha.less@local.gov.uk
Conservative:	Luke Taylor:	020 7664 3264	email: luke.taylor@local.gov.uk
Liberal Democrat:	Group Office:	020 7664 3235	email: libdem@local.gov.uk
Independent:	Group Office:	020 7664 3224	email: independent.group@local.gov.uk

Attendance Sheet

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

Location

A map showing the location of Elstree Studios is printed on the back cover.

Contact

Jonathan Yeates

Tel: 020 7664 3259

e-mail: jonathan.yeates@local.gov.uk

Carers' Allowance

As part of the LGA Members' Allowances Scheme, a Carers' Allowance of up to £6.19 per hour is available to cover the cost of dependents (i.e. children, elderly people or people with disabilities) incurred as a result of attending this meeting.

Culture, Tourism and Sport Board - Membership 2012/2013

Councillor	Authority
Conservative (8)	
Andrew Lewer [Deputy-Chair]	Derbyshire CC
Roger Begy OBE	Rutland CC
Sir William Lawrence	Stratford-on-Avon DC
Doreen Stephenson	East Lindsey DC
Ian Gillies*	City of York
Peter Golds* [substitute 2011/2012]	Tower Hamlets LB
James Hockney*	South Cambridgeshire DC
Chris Knowles-Fitton* [substitute 2011/2012]	Craven DC
Substitutes:	
Morris Bright**	Hertsmere BC
Joe Cooney**	Pendle BC
Nicholas Daubney**	Kings Lynn & W Norfolk
Patricia Sullivan**	Rochdale MBC
Labour (6)	
Simon Henig [Vice Chair]	Durham CC
Caitlin Bisknell	High Peak BC
David Phillips	City & County of Swansea
Veronica Ward*	Southwark LB
Simon Blackburn*	Blackpool Council
Sonja Crisp*	City of York
Substitutes:	
Michael Mordey	Sunderland City
Steve Wilson**	Sheffield City
Liberal Democrat (3)	
Flick Rea MBE [Chair]	Camden LB
Stewart Golton	Leeds City
Paul Crossley*	Bath & NE Somerset Council
Substitute:	
Philip Eades**	Borough of Poole
Independent (1)	
Geoff Knight [Deputy Chair]	Lancaster City

* new member 2012/13

** new substitute 2012/2013

<i>Substitutes</i>	
Mark Ereira-Guyer	Suffolk CC
Robert Dutton OBE	Wrexham CBC
Roger Dennison **	Lancaster City

LGA Culture, Tourism and Sport Board Attendance 2012-2013

Councillors	10.09.12	21.11.12	16.01.13	7.03.13	22.05.13	
Conservative Group						
Andrew Lewer	Yes	Yes	Yes	Yes	Yes	
Roger Begy OBE	Yes	Yes	Yes	No	Yes	
Sir William Lawrence	Yes	Yes	Yes	Yes	Yes	
Doreen Stephenson	Yes	Yes	Yes	Yes	Yes	
Ian Gillies	Yes	Yes	Yes	Yes	Yes	
Peter Golds	Yes	Yes	Yes	No	Yes	
James Hockney	Yes	Yes	Yes	No	No	
Chris Knowles-Fitton	Yes	Yes	Yes	Yes	Yes	
Labour Group						
Simon Henig	Yes	Yes	Yes	Yes	Yes	
Caitlin Bisknell	Yes	Yes	Yes	Yes	Yes	
David Phillips	No	No	No	Yes	Yes	
Veronica Ward	Yes	Yes	Yes	Yes	Yes	
Simon Blackburn	No	Yes	Yes	Yes	Yes	
Sonja Crisp	Yes	Yes	Yes	Yes	Yes	
Lib Dem Group						
Flick Rea MBE	Yes	Yes	Yes	Yes	Yes	
Stewart Golton	Yes	Yes	No	Yes	Yes	
Paul Crossley	Yes	Yes	Yes	Yes	Yes	
Independent						
Geoff Knight	Yes	Yes	No	Yes	Yes	
Substitutes						
Michael Mordey	Yes			Yes	Yes	
Philip Eades			Yes			
Steven Wilson			Yes			
Peter Hickman			Yes			
Bob Dutton				Yes		

Agenda

LGA Culture, Tourism and Sport Board Meeting

Tuesday 9 July 2013

12.30pm – 2.30pm

Elstree Studios, Shenley Road, Borehamwood, Hertfordshire WD6 1JG

	Item	Page	Time
	Political Group Meetings		12.00pm
	The Political Group meetings will be at 12.00pm in the following rooms:		
	Conservative Group: Spielberg Suite		
	Labour Group: Elstree Management Board Room		
	Liberal Democrat Group: N/A		
	Independent Group: N/A		
	A sandwich lunch will be served from 12.00pm in the foyer in between the Spielberg Suite and the Elstree Management Board Room.		12.00pm
	The main meeting will then take place from 12.30pm in the Spielberg Suite.		
1.	Note of last meeting and matters arising	3	12.30pm
2.	Elstree Studios: Driving growth through investment in the arts – <i>Councillor Morris Bright, Leader Hertsmere Borough Council</i>	7	12.35pm
3.	Spending Review and implications for culture - <i>Laura Dyer, Executive Director, Arts Council England</i>	11	1.00pm
4.	Review of 2012/13 and priorities for 2013/14	21	1.30pm
5.	2014 Culture, Tourism and Sport Conference, Portsmouth – <i>paper to follow</i>		2.00pm
	FOR NOTING / INFORMATION		2.15pm onwards

6.	First World War Centenary Commemorations	31
7.	Outside Bodies feedback from Members	39
8.	Update on current issues	45
9.	Case Studies: Driving growth through local government investment in the arts	51
10.	AOB	

2:30pm Tour of Elstree Studios

Draft Note of Previous Meeting

Title:	Culture, Tourism and Sport Board
Date and time:	22 May 2013, 1.00pm
Venue:	Smith Square Rooms 1&2, Local Government House, London

Attendance

Position	Councillor	Council
Chair:	Flick Rea MBE	Camden LB
Vice chair:	Simon Henig (dialled in)	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Deputy chairman:	Geoff Knight	Lancaster
Members:	Roger Begy OBE	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Doreen Stephenson	East Lindsey DC
	Ian Gillies	City of York
	Peter Golds	Tower Hamlets LB
	Chris Knowles-Fitton	Craven DC
	Caitlin Bisknell	High Peak BC
	David Phillips	City & County of Swansea
	Veronica Ward	Southwark LB
	Simon Blackburn	Blackpool Council
	Sonja Crisp	City of York
	Stewart Golton	Leeds City
	Paul Crossley	Bath & NE Somerset Council
Apologies:	James Hockney	South Cambridgeshire DC
Substitutes:	Michael Mordey	Sunderland City
LGA Officers:	Paul Raynes, Laura Caton, Siraz Natha, Justine Wharton, Jonathan Yeates	

Item	Decisions and actions	Action by
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Councillor Flick Rea MBE, Chair, welcomed members, substitutes and guests to the meeting.

1 Note of last meeting and matters arising

The note from the last meeting on 7 March 2013 was approved.

Decision

All actions were noted as completed or in progress.

2 Public Libraries

Yinnon Ezra MBE, DCMS's advisor on the public library service attended the meeting to update members on his work.

Mr. Ezra gave members an overview of the work he is doing at DCMS before stating there was a willingness for DCMS and local authorities to work together on the libraries agenda. He then invited and answered members questions on how this could work.

Decision

Mr. Ezra invited members to feed in positive examples of where libraries are coping well and delivering innovative and good quality services.

Action

Members are encouraged to forward additional questions or positive case studies to Laura Caton who will pass them on to Mr. Ezra directly.

**Laura
Caton**

3 Sir Terry Farrell's Review of Architecture and the Built environment

Neil Bennett, partner at Terry Farrell and Partners, and Charlie Peel, the review co-ordinator, attended the Board. They presented a short context and overview of the review and gave members a hand-out illustrating what the review will cover.

Decision

Members were invited to give their thoughts on and reactions to the review. Members raised the following points which were addressed by Neil Bennett:

- the role of local government in promoting good design and its importance to creating attractive places that drive growth.
- Concerns that the report did not cover procurement and planning.

- Offer to assist the Review Team with engaging councils in the Farrell Review, especially in those parts of the country without a formal regional event.
- Membership of the expert advisory panel.

Mr. Bennett thanked members for their contributions at this early stage and said he would welcome substantive feedback from the LGA when the call for evidence is issued.

Action

Circulate details of the Farrell Review expert panel and submit an LGA response in due course.

**Laura
Caton**

4 Evaluation of 2013 Culture, Tourism and Sport Conference

Members discussed a report outlining the delegate feedback from the 2013 Culture, Tourism and Sport Conference at Chester. The Chair said that Lead Members recommended the 2014 conference was in Portsmouth who have much to showcase, such as the new Mary Rose Museum. Board Members emphasised the importance of attending the Conference, but budget pressures meant this was not always possible.

Decision

Members noted their thanks to Cheshire West and Chester Council for their tremendous support of the 2013 conference.

Members agreed to the evaluation of the 2013 conference subject to actions below.

Members agreed to the location of the 2014 conference.

Actions

- A fuller overview of how the success of the CTS conference was measured will be circulated to members.
- The length of the board meeting at conference to be longer.
- Officers to investigate ways of getting Members paid-for places at the 2014 conference.
- The 2014 conference is to be advertised well in advance and board members encouraged to attend.

**Paul
Raynes /
Laura
Caton**

5 New Model

Paul Raynes updated members on the New Model for Local Government.

Action

Members are invited to let officers know if they wish to see the latest drafts of the individual policy papers.

**Paul
Raynes**

6 Culture and Sport Improvement Offer 2013/14

Siraz Natha outlined the proposed culture and sport improvement offer for 2013/14. He highlighted and circulated the brochure giving further information about the leadership academies.

Action

Members noted the report and agreed for it to be taken forward by officers.

**Siraz
Natha**

7 Outside Bodies feedback

Members provided feedback from recent meetings.

Action

Officers to take forward suggested actions on members steer.

**Laura
Caton**

8

Any Other Business

Members discussed Arts Council England's Governance Review and agreed LGA to offer to coordinate the nominations process for local government.

Date of the next meeting: 12.30pm, Tuesday 9th July 2013, Elstree Studios

Driving growth through local government investment in the arts

Purpose of report

For information.

Summary

This paper provides members with a summary of the LGA's Culture, Tourism and Sport Board's progress to date on making the case for investment in the arts to generate local growth.

Through this Board's work the LGA have set the agenda to put the arts centre stage in the drive for economic recovery and helped achieve a more positive outcome for the arts in the Spending Review 2015-16 than otherwise expected.

Cllr Morris Bright, Leader of Hertsmere Borough Council, will attend the Board to discuss how the council's investment in Elstree Studios has significantly contributed towards local growth.

Recommendation

That members note the background paper.

Action

To be taken forward by officers, as directed by Members.

Contact officer:	Justine Wharton
Position	Adviser
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Driving growth through local government investment in the arts

1. Through the LGA's Culture, Tourism and Sport Board's work the LGA have set the agenda to put the arts centre stage in the drive for economic recovery. This helped achieve a more positive outcome for culture in the Spending Review 2015-16 than otherwise expected, as Ministers were convinced by the economic case of the arts that we set out. The reduction in funding to the arts was limited to five per cent.
2. Our pioneering of the arts and growth agenda was further reflected at the focus of this year's LGA Culture, Tourism and Sport Board Conference 2013 – 'Going for growth: boosting the economy through culture, tourism and sport'. Here we successfully launched our good practice publication on 'Driving Growth through local government investment in the arts' which made the case that the arts have a vital role to play in driving economic growth, and that local government is key to achieving this.
3. Our messages in the publication were supported by recent quantitative research by Arts Development UK which revealed that for every £1 spent by local authorities on the arts, leverage from grant aid and partnership working brings up to £4 of additional funding. The publication also included a range of case studies to demonstrate councils using their wider economic leadership to forge new partnerships, lever in funding and provide the support to drive local growth through investment in the arts.
4. The LGA Culture, Tourism and Sport Board's work has been influential with Ministers and Government departments, which can be seen not only through the recent Spending Review but with Ed Vaizey MP, Minister for Culture, Communications and Creative Industries showing his public endorsement of the publication during his keynote speech at our Culture, Tourism and Sport conference. The new Chair of Arts Council England, Sir Peter Bazalgette, addressed a local government audience for the first time at the conference, where he clearly communicated his support for our work. In addition we generated substantial national media interest, with both the BBC and Channel 4 reporting the findings of our publication.
5. The LGA have continued to showcase the role of the arts in local growth and we have signed a joint statement of purpose with Arts Council England setting out how we will work together to help ensure that national cultural policy and our joint support helps places to boost growth through culture and offer the best possible cultural opportunities in tough financial times for everyone. The CTS Board will also continue to champion the economic case of the arts with other Programme Boards, such as the recent roundtable with the Environment and Housing Board on the positive role that planning can play in maximising the contribution of cultural assets to growth.
6. Copies of the LGA's arts and growth publication will be available at the Board and it is also on the LGA's website
http://www.local.gov.uk/c/document_library/get_file?uuid=db320e62-a4f0-4ed3-8cd4-3945335e51cd&groupId=10171.

Spending Review and implications for culture

Purpose of report

For discussion and direction.

Summary

The Chancellor of the Exchequer set out the 2015-16 Spending Review on 26 June. The LGA's Briefing is attached at **Annex A**.

Laura Dyer, Executive Director, Arts Council England (ACE) will attend the Board to brief Members on the implications of the Spending Review for ACE's funding of, and support for, the arts, museums and public libraries.

Recommendation

Members are invited to discuss key points arising from Laura Dyer's presentation.

Action

To be taken forward by officers, as directed by Members.

Contact officer:	Laura Caton
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The Spending Round

26 June 2013

LGA Key Messages

- The Spending Round's 10 per cent cut to council funding in 2015-16 is on top of the 33 per cent reduction since 2010 and confirms local government as the hardest hit part of the public sector. Local authority core funding from Department of Communities and Local Government (DCLG) falls by £2.1 billion in 2015-16. This cut will stretch some services to breaking point in many areas.
- The Government has listened to our concerns regarding the importance of providing sustainable funding for adult social care. The announcement of £2 billion additional investment is positive as it will improve health care services for local residents. This will help social care authorities and the NHS to bridge the gap between resources and rising demands. This transfer does not disguise the fact that council funding will have been cut by the equivalent of four times this amount across the life of this Parliament.
- Despite the positive steps taken to target NHS funding at social care, the fact remains that some councils will simply not have enough money to meet their statutory responsibilities for other services.
- Many councils have frozen council tax bills for the past three years to help hard-working families and pensioners during these tough times. Confirmation of the freeze and the 2 per cent referendum limits for the next two years will help local authorities to plan their budgets. We need a longer-term solution for how public services are funded in the future as those local authorities which take up Government's offer to freeze council tax face a real terms cut.
- The Government's support for the Public Service Transformation Network signals that the Treasury and Number 10 are supporting the necessary rewiring of public services. It is absolutely essential that all of Whitehall commits to a community budgets approach as this will make significant savings to the public purse and improve services for local people.
- Tens of thousands of troubled families are already being helped by councils to turn their lives around. The £200 million extension of this fund is a vote of confidence and recognition of just how effective local authorities have been when given the mandate to bring together the work of the whole public sector in their areas.
- There will be a consultation in the autumn about a £200 million reduction in the Education Services Grant. The Chancellor referred to this as a transfer of funding from local government to schools. Such a change may lead to a reduction in local authorities' capacity to support schools. The LGA will be making this very point during the consultation process.



Briefing

Lee Bruce, Public Affairs and Campaigns Adviser
Local Government Association Email : lee.bruce@local.gov.uk
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- The Chancellor has announced that the total annual growth pot will be £2 billion, well below the £70 billion recommended by Lord Heseltine. The LGA will be issuing a further briefing when Government announces more detail tomorrow.

This briefing covers:

- The Spending Round
- Council tax
- Adult Social Care
- Public service transformation
- Children's services and schools funding
- Troubled families
- Local growth
- Fire and Police

The Spending Round

The Spending Round announces that the Government will:

- Reduce total spending in 2015-16, 2016-17 and 2017-18 in real terms at the same rate as during the Spending Review 2010 (SR 2010) period. The overall spending envelopes for Total Managed Expenditure for the three years are confirmed as £745 billion in 2015-16, £755 billion in 2016-17 and £765 billion in 2017-18.
- Make savings from current spending of £11.5 billion in the spending round for 2015-16. The savings from core local government funding is £2.1 billion.
- Reduce local authority core funding by 10 per cent in 2015-16 in real terms. This compares with overall cuts of 5.6 per cent across all other unprotected departmental budgets. Local authority core funding from DCLG falls by £2.1 billion in 2015-16.
- Transfer £2 billion from the NHS to local authorities for social care.

LGA View:

- Today's 10 per cent cut on top of the 33 per cent reduction since 2010 confirms local government as the hardest hit part of the public sector. Local authority core funding from DCLG falls by £2.1 billion in 2015-16. This reduction will stretch essential services to breaking point in many areas.
- The effect of the NHS transfer to local authorities for social care and other measures reduces the reduction to 2.3 per cent for local government overall from 2014-15 to 2015-16.
- Despite the positive steps taken to target NHS funding at social care, the fact remains that some councils will simply not have enough money to meet their statutory responsibilities for other services.

Council Tax

The Government announced that it will provide further support to freeze council tax for 2014-15 and 2015-16. This will be the equivalent of a 1 per cent council tax increase for councils which freeze their council tax on the same lines as in 2013-14. It will set referendum limits of 2 per cent in both 2014-15 and 2015-16. Subject to the Local Audit and Accountability Bill achieving Royal Assent, this limit will now include levying bodies.

LGA View

- Councils want to help families and pensioners during these tough times by keeping their council tax bills down. Many councils have already frozen council tax for the past three years. Local authorities which take up government's offer to freeze council tax face a real terms cut so we need a longer-term solution for how public services are to be funded in the future.
- In addition, including levying bodies in the referendum limits will cause more pressure to those councils with large levies for services such as transport, waste and drainage.

Adult social care and health

The Government's announcement on adult social care for 2015-16 includes:

- A £3.8 billion pooled budget for health and social care services, shared between the NHS and local authorities, to deliver better outcomes and greater efficiencies through more integrated services.
- The pooled budget includes:
 - Continuation of the existing transfer from the NHS to social care as set out in the 2010 Spending Review.
 - An additional £200 million in 2014-15 to accelerate the transformation process.
 - £2 billion a year through the NHS to join up local health and social care services.
 - Funds for carers and people leaving hospital who need support to regain their independence.
 - £350 million of capital funding for projects to improve integration locally.
- £335 million for councils to prepare for reforms to the system of care funding, including the care cap and universal deferred payments.

LGA view

- The Government has listened to our concerns regarding the importance of providing sustainable funding for adult social care. The continuation of the existing transfer of funding from health to social care for 2014-15 is positive, as is the additional £200 million to accelerate transformation.
- New money to drive forward integration is even better for the longer-term. Integration must be a key priority given its role in improving outcomes for individuals and drawing out the real cross-system efficiencies. This is therefore an important signal from Government of their shared commitment to taking this work forward.
- The LGA has worked closely with colleagues from NHS England to secure the additional funding from health to drive forward integration. Attention will now turn to the detail of how the money is released as we expect part of the funding to be conditional on performance. In this respect it is critical that the right balance is struck between locally agreed decisions and conditions emanating from central government. Councils and Clinical Commissioning Groups will need to be supported to demonstrate how stronger joint working can deliver the changes we know are possible from adult social care activity reducing demand on costly hospital services. Early planning will be central to this and we anticipate that councils, working with local partners, will begin preparatory work very quickly.
- The money allocated for adult social care is also an opportunity to improve data sharing between health and social care and strengthen joint planning between the two parts of the whole system.

- The £335 million for implementing care and support reform is welcome. However, with a great deal of detail on the Care Bill still to come in regulations and guidance, and the imminent publication of a government consultation on funding reform, we will want to work closely with the sector to understand the likely costs involved and whether the £335 million is a realistic figure. We have been clear throughout the debates about reform of care and support that any new burdens arising from the proposals must be separately and fully funded.
- In addition, this transfer does not disguise the fact that council funding will have been cut by the equivalent of four times this amount across the life of this Parliament

Public service transformation

The Spending Round signals a major shift in the Government's approach as they now commit to help local public services work more closely together to cut out duplication and invest in reducing demand. This builds on the successful development of whole-place business plans for community budgets in four pilot areas (Essex, Greater Manchester, Tri-borough and West Cheshire) and the analysis the LGA conducted of the pilots.

The Government will invest a £100 million into a council efficiency and transformation fund. In addition, the Government is planning to launch a police innovation fund and provide resources for the transformation of Fire and Rescue Services.

LGA View

- If the local public sector is going to be smaller, it is going to have to be radically transformed to focus on better collective working and on investment in reducing demand and preventing failure. To achieve that, public services need rewiring based on people and places. The whole-place community budget pilots have demonstrated the savings and improvements in outcomes that can result.
- The expansion of support for areas wanting to develop a community budget is positive, as is the Government's decision to provide incentives for blue-light services and the NHS to engage fully in this agenda. However, there will be more to do to secure buy-in from the full range of Whitehall departments.
- The increased certainty that Clinical Commissioning Group and councils will have from being given their funding allowance in advance will enable community budget business plans to be developed with more confidence. In due course we would hope to see this approach being adopted for the funding settlements for all local public service providers.

Children's services and schools funding

The Chancellor confirmed that schools funding and the pupil premium will be protected in real terms. However, the Education Services Grant, which pays for central services to schools will be cut by 20 per cent. The details

will be subject to a consultation in the autumn. There will also be a consultation on how best to introduce a fair national funding formula for schools in 2015-16.

LGA View:

- The 20 per cent cut in the Education Services Grant is disproportionate and will affect spending on school improvement, management of school buildings and tackling non-attendance.
- It will be essential that the sector engages in the consultation to make the case for local authorities' positive contribution to school delivery and improvement. Government policy and Ofsted's expectations on Local Education Authorities must align.
- Any review of school funding should introduce a fairer funding formula for all schools and ensure local flexibility.

Troubled families

The Government has announced a further £200 million will be invested into the Troubled Families programme to extend help to 400,000 families in 2015-16. This additional funding will be subject to match funding from local authorities as with the existing programme.

LGA View:

- Tens of thousands of families are already being helped by councils to turn their lives around. This extension of this initiative is a vote of confidence and recognition of how effective local authorities have been when given the mandate to bring together the work of the whole public sector in their areas.
- The Troubled Families programme has built on the innovative work local authorities were already doing to co-ordinate organisations such as schools, social services, job centres and health centres. It is important that local places have the freedom to tailor solutions to the specific needs of individual families.
- The cuts to local government funding will however make it increasingly hard to provide the key services that troubled families will need.

Local growth

The Government announced that £2 billion would be allocated to the creation of a Single Local Growth Fund, in response to Lord Heseltine's recommendation for growth-related funds to be devolved to the Local Enterprise Partnerships (LEPs) through a single pot. The Fund is expected to be operational in April 2015 and sustained each year of the next Parliament. The Chief Secretary to the Treasury will be announcing more detailed spending plans related to growth tomorrow and the LGA will be on hand to provide member authorities an on the day briefing.

LGA View

- We are extremely disappointed that the Single Local Growth Fund amounts to less than 5% of the £49 billion in central government funding that Lord Heseltine determined could be invested more effectively to support growth if devolved to local areas.
- With public finances set to be constrained until the economy fully recovers, it has never been more urgent to enable councils and their local business partners to meet their full potential to unlock local growth.

Fire and Police

Fire and rescue authorities will see a 7.5 per cent reduction overall in their funding for 2015-16. The Government has also announced two specific funds; a £45 million *Fire Efficiency Incentive Fund* to invest in the fire service; and a £30 million resource fund through the local government settlement to encourage joint working.

The Government will also create an innovation fund of up to £50 million for police forces to work jointly with each other and with local authorities.

LGA view

- The reduction in funding for fire services in 2015-16 is significant and will put additional pressure of Fire and Rescue Services. In establishing new funds the government is signalling its desire to see reform in the sector. Any reform must be led by the sector itself and in our view these funds should be allocated by formula rather than being subject to a competitive process.
- Preventing crime and anti-social behaviour reduces the pressures on the police, councils and the criminal justice system. The announcement of a fund to encourage police forces to work jointly together and with local authorities on new and better ways to prevent crime will provide an important impetus to collaboration.

The full Spending Round can be accessed via this [link](#).

End of Year Review and Priorities for 2013/14

Purpose of report

For discussion and direction

Summary

This report reviews the Board's achievements over the last year and sets out proposals for the Board's priorities and key areas of work for the coming year. Subject to discussion and members' views, officers will develop a work programme to deliver these priorities for discussion and agreement at the first meeting of the new Board cycle in September.

Recommendation

Members are invited to comment on the outline work programme in paragraphs **13 – 26** and officers will develop a work programme to deliver these priorities for the September Board.

Action

To be taken forward by officers, as directed by Members

Contact officer:	Laura Caton
Position:	Senior Adviser
Phone no:	020 7664 3154
E-mail:	laura.caton@local.gov.uk

End of Year Review and Priorities for 2013/14

Introduction

1. The purpose of this report is to facilitate an early discussion about the focus and priority areas of work for the coming year. The Board's aim is to lead the agenda for local government on the key challenges and issues within its remit and support the overall objectives of the LGA as set out in the 2013/14 Business Plan.
2. In the light of further reduction to the LGA budget and resources, it is important that the work programme is focussed on a defined set of priorities on which we can deliver significant impact and demonstrate value to councils. We currently believe that the projects below can be delivered within available resources. However, the work programme that is developed for discussion in September will be constrained by the overall resource envelope which may have implications for the scale and timing of the work to be delivered.
3. The paper suggests an overall focus on the role of culture, tourism and sport in creating places people want to live, work and visit, and suggests an outline work programme on the following priorities:
 - Culture, tourism, sport and growth
 - Improvement activity
 - Relationships
 - Culture, tourism and sport conference

2012/13 Achievements

4. Through the Culture, Tourism and Sport Board's year-long focus on the link between investment in the arts, attracting visitors and economic growth, the LGA has helped to set the national political agenda in relation to the arts, and helped to secure the Treasury's support which resulted in the Spending Review limiting the reduction in arts funding to five per cent.
5. Thanks to the plethora of case studies that councils shared with us, the LGA developed a compelling narrative that showed how councils up and down the country are investing in the arts to increase visitor numbers, attract businesses, create jobs, revitalise places and develop the artistic talent of the future.
6. Ed Vaizey MP, Arts Minister, and Sir Peter Bazalgette, Chair of ACE, publicly endorsed our campaign at the LGA's Culture Conference in Chester in March, and Maria Miller's recent keynote speech on the arts reinforced further the arguments we first made a year ago.
7. As well as highlighting how the arts can boost visitor numbers, the Board involved councils across the country in the development of a new analysis of the visitor economy that set out concrete proposals for maximising its growth potential and shared 20 new case studies in a publication and on-line. This focus has enabled the Board to

continue to encourage VisitEngland's close working with councils and to provide practical support to councils on one of the few economic sectors actually experiencing growth.

8. Through our extensive culture and sport improvement offer, over the last two years we have reached 30 per cent of sport portfolio holders and over 90 per cent of library portfolio holders, supporting them to lead transformational change through leadership seminars and peer support.
9. The table below summarises the Board's other main achievements in 2012/13, against that year's Business Plan priority.

2012/13 Business Plan Priority	What we delivered	Impact
Visitor Economy	<ul style="list-style-type: none"> • A political leadership seminar on unlocking growth through the visitor economy; • Launched a good practice visitor economy publication at LGA annual conference; • Urged Keep Britain Tidy to work closely with councils on changes to the Blue Flag Scheme; • Supported a discussion on rural tourism at the Rural Commission; • Set-up a Knowledge Hub to facilitate the sharing of good practice on the visitor economy; • Embedded the visitor economy in case studies and an LGA publication on the arts and growth; • Worked with the Economy & Transport Board to make policy links; • Maintained positive dialogue with Chair of VisitEngland and represented local government at VisitEngland's Strategic Industry Advisory group. • About to launch an innovation in heritage publication and host a leadership seminar with English Heritage. 	<ul style="list-style-type: none"> • Raised the profile of, and championed, councils' leadership role of the visitor economy; • 18 councillors attended the over-subscribed LGA visitor economy leadership seminar; • Published new high quality case studies that share approaches to driving growth through the visitor economy; • Embedded the visitor economy in the LGA's local growth campaign; • Keep Britain Tidy worked closely with LGA and councils to mitigate the risks of tougher bathing water standards.
Culture, libraries and sport improvement offer	<ul style="list-style-type: none"> • 3 sport leadership academies and 2 action learning sets; • 2 commissioning workshops; • 1 museums leadership academy; • 2 library seminars; • Peer support to 13 councils on libraries, 	<ul style="list-style-type: none"> • Our improvement activity engaged over 100 councillors; • Feedback from councillors was excellent, with over 90% agreeing that the

	<p>museums and sport</p> <ul style="list-style-type: none"> • Much of this activity was delivered in partnership with Sport England and Arts Council England. 	<p>support was beneficial to them in carrying out their leadership functions more effectively in the future;</p> <ul style="list-style-type: none"> • Nearly all of our events have reached full capacity; • Refreshed case studies sharing latest good practice on museums, libraries and sport.
Support to councils on superfast broadband	<ul style="list-style-type: none"> • Supported councils to drive growth through the commercial and publicly funded broadband roll-out; • Raised councils' concerns about the impact of deregulating planning restrictions over the installation of broadband infrastructure. 	<ul style="list-style-type: none"> • Councils received tailored support from Local Partnerships on the broadband roll-out; • Opened up a constructive dialogue with the Chairman of the BT Group on sharing good practice regarding broadband infrastructure.
Safe and successful Olympic and Paralympic Games	<ul style="list-style-type: none"> • The 2012 Games Task and Finish Group oversaw a cross-LGA work programme; • National Resilience Team provided expert advice to councils across the country. 	<ul style="list-style-type: none"> • Supported councils to play their full part in a safe and spectacular Games. • Supported councils to develop local legacy plans.
Relationships	<ul style="list-style-type: none"> • Continued to develop our positive relationship with Ed Vaizey MP and established a very positive relationship with Sir Peter Bazalgette, new ACE Chair. 	<ul style="list-style-type: none"> • The Arts Minister and new Chair of ACE endorsed the LGA's publication on the arts and growth.

Proposed focus for Board work programme in 2013/14

10. The Board has a powerful role to play in delivering the LGA's priorities set out in the Business Plan 2013/14, particularly in relation to economic growth. The Business Plan includes specific objectives within the Board's remit as follows:
 - 10.1. Support councils to drive tourism and the visitor economy; and
 - 10.2. Deliver a sector-led improvement programme for cultural and sport portfolio holders.
11. At the Lead Member meeting on 19 June, Members suggested that the Board maintained its focus on the visitor economy and growth, and how investment in culture, heritage and sport helps to create places that people want to live, work and visit. Members emphasised the need to highlight how place-making, regeneration and the

wider benefits to communities of participation in culture and sport all feed back into growth.

12. To ensure that the Board influences government policy and supports councils on this overarching theme, Members are invited to discuss the following outline work programme and to consider whether or not the balance between the different elements is right.

Culture, tourism, sport and growth

13. This would include a focus on the following three issues, and it is suggested that the work programme sets out a plan to produce one product every quarter in support of the culture, tourism, sport and growth theme. This will include a mixture of publications, learning products for councils, media releases and events.
14. The visitor and leisure economy – we have just launched a new suite of case studies showcasing how councils are driving growth through the visitor economy and setting out the policy changes that will enable councils to unlock even more growth, such as further devolution of skills and growth funding. It is suggested that the work programme sets out how we will continue to advocate for those changes, in partnership with the Economy and Transport Board. Members have already said they are keen to strengthen our relationship with Hugh Robertson, Sport and Tourism Minister, so a meeting with him will be a key action to pursue this.
15. We will give the leisure economy a higher profile by developing our narrative and case studies about how leisure centres help to attract footfall and anchor development, and the contribution of national, regional and community sport events to local growth. We will also build upon our arts and growth work by collecting more case studies that demonstrate the impact of theatres, the performing arts and museums on growth and attracting visitors. We could bring this all together in a new publication in the autumn.
16. Heritage – we are about to launch a joint publication with English Heritage that shares the innovative ways councils are re-organising their local historic environment services to become more efficient and strategic. We are also hosting a leadership seminar on 10 July for portfolio holders and heritage champions. Our work on heritage over the next year would seek to build upon the evidence base provided by our publication and case studies to secure Ministerial support, and to share the learning as widely as possible with councils through a follow-up heritage seminar and promoting the case studies.
17. It is also suggested that we continue to support councils to get ready for the First World War centenary commemorations next year and the 800th anniversary of Magna Carta in 2015 through sharing latest information about funding sources and case studies in the CTS bulletin.
18. Making the most of culture, sport and heritage assets – this strand will be taken forward in partnership with the Environment and Housing Board and will follow-up the extremely positive roundtable attended by senior representatives from ACE, English

Heritage and Sport England. We will work with the agencies to develop a shared narrative about how planning can maximise growth through cultural, heritage and sporting assets that covers:

- 18.1. How councils can use the National Planning Policy Framework and other tools to maximise the contribution of culture, heritage and sporting assets to growth;
- 18.2. Impactful case studies that highlight the joining-up of culture, heritage and sport in strategic planning and a whole-place approach
- 18.3. How councils can access information on funding sources that can support investment in culture, heritage and sport assets (including Community Infrastructure Levy, Heritage Lottery Fund and other grants and the private sector).

Improvement support for councillors

19. Over the last two years the LGA has developed a highly-regarded culture and sport improvement offer that enables councillors to access good practice, share ideas and develop collaborative working between councils in order to lead the service transformation that is required to meet financial challenges and grasp the wider opportunities of public service reform for the culture and sport sector. Much of this activity is delivered in partnership with the DCMS Non Departmental Public Bodies. We expect continued high demand for improvement support next year. Lead Members have agreed a programme of improvement activity (**Annex A**) for 2013/14 that will enable the Board to reach over 200 councillors through leadership academies, seminars, action learning sets and the annual conference. Topics covered include libraries, the visitor economy, sport, heritage and a new Cultural Academy. The programmes for the improvement events will be updated and refreshed to reflect the Board's priorities and latest policy developments.

Relationships

20. The CTS Board maintains a series of key relationships that help to ensure the LGA is able to effectively represent councils' interests to Ministers and national agencies in order to positively influence the national policy agenda, and form effective alliances with other organisations that can help the Board to achieve its priorities. These relationships were key to the LGA's arts and growth work that ultimately influenced the Spending Review.
21. DCMS - it is suggested that the Chair of the Board continues to meet the Culture Minister on a quarterly basis. Lead Members are also keen to strengthen our relationship with the Sport and Tourism Minister. The Board's relationship with DCMS's Public Libraries Adviser, Yinnon Ezra MBE, will continue to be important next year, and Members have already agreed that we should involve him in our libraries improvement activity.
22. Non-Departmental Public Bodies - it is suggested that the Board maintains its very positive relationships with the Chairs and Chief Executives of Arts Council England,

English Heritage, Sport England and VisitEngland. The Board's work on the positive role planning can play in maximising the contribution of culture, heritage and sport assets to growth offers a natural focus for this. We should seek to make the most of opportunities for joint work where there is a good fit with our priorities, such as improvement events and the quarterly products mentioned above.

23. Culture and sport professional organisations - the Board now works much more closely with the Society of Chief Librarians (SCL) and they highlighted the positive impact of this in their recent annual report. It is suggested that we continue joint advocacy on key issues for public libraries, including the impact of Universal Credit, professional skills and involving communities. The Chair of CLOA continues to sit on the CTS Board and in the context of the LGA's own capacity it is even more important that our advocacy work is informed by robust intelligence from professionals working on the ground. The National Culture Forum will continue to be a key group for accessing other professional networks in one place.
24. Other LGA Boards – Members have already said that they are very keen to continue cross-Board working on shared priorities, building on the recent roundtable with the Environment and Housing Board. This potentially offers a more efficient way of working. Members have asked officers to arrange joint Lead Member meetings with the Economy and Transport Board to discuss growth and the visitor economy, with Community Wellbeing to discuss health and sport and with Children and Young People to discuss skills and cultural education.

2014 Culture, tourism and sport conference

25. The LGA's annual Culture, Tourism and Sport conference continues to be the definitive event for councillors and senior officers leading local government culture, tourism and sport services. Next year's conference will be in Portsmouth. It is suggested that we should aim to attract at least the same number of delegates and exhibitors, and to repeat the success of the 2013 conference when we created real momentum around arts and growth by launching a new publication, showcasing the pioneering work of Cheshire West and Chester Council, giving the new ACE Chair a platform for his first speech to a national local government audience, securing the Arts Minister's endorsement of the LGA's arts and growth campaign and national and local media coverage.
26. It is also inevitable that the sector will look to the Board for leadership on a number of significant issues that will be topical over the next year.

Annex A CTS Improvement Project Plan 2013/14					
Activity	Date	Target audience	Link to business plan	Lead officer	
Officer peer training (1day)	21 May - completed	Culture and sport officer peers (10)	growth	JW	
Sport peer review Derby (2 days)	14/15 May - completed	Individual council	growth	SN	
Libraries peer review Solihull (2 days)	23/24 May - completed	Individual council	growth	JW	
Libraries peer review Rochdale (2 days)	10/11 June - completed	Individual council	growth	JW	
Sport Academy (2days)	26/27 June - completed	Sport PHs (15)	growth	SN	
Libraries peer review Somerset (2 days)	June - completed	Individual council	growth	JW	
Libraries peer review North Yorkshire (2 days)	4/5 July - completed	Individual council	growth	JW	
Heritage seminar (1 day)	10 July	Heritage and planning PHs (25)	growth	LC	
Libraries seminar for new PHs (1 day)	12 September (CONFIRMED)	Library PHs (25)	growth	JW	
Libraries peer review Bournemouth (2 days)	September TBC	Individual council	growth	JW	
Sport Alumni Day (1 day)	September TBC	Graduates from leadership academies	growth	SN	
Culture Academy (2days)	October TBC	Culture PHs (15)	growth	SN	
Sport Academy (2 days)	12/13 November	Sport PHs (15)	growth	LC	
Sport action learning set (1 day)	November	Sport PHs who have completed an academy (5)	growth	SN	
Sport action learning set (1 day)	November	Sport PHs who have completed an academy (5)	growth	SN	
Sport action learning set (1 day)	November	Sport PHs who have completed an academy (5)	growth	SN	

Activity	Date	Target audience	Link to business plan	Lead officer
Libraries seminar (1 day)	W/b 18 November	Library PHs (25)	growth	LC
Visitor economy leadership seminar (1 day)	November	Culture, tourism, planning and growth PHs	growth	JW/LC
Culture Academy (2 days)	4/5 December	Culture PHs (15)	growth	SN
Sport peer review (in 2-tier council, 2 days TBC)	January	Individual council	growth	SN
Sport Academy (2days)	11/12 February	Sport PHs (15)	growth	SN
Sport action learning set (1 day)	Feb / March	Sport PHs who have completed an academy (5)	growth	SN
Sport action learning set (1 day)	Feb / March	Sport PHs who have completed an academy (5)	growth	SN
Sport action learning set (1 day)	Feb / March	Sport PHs who have completed an academy (5)	growth	SN
CTS Conference (2 days)	March			
Up to 3 more sport action learning sets, depending upon demand				
TOTALS				
41 days of improvement activity for councils		over 200 councillors involved		

First World War Commemorations

Purpose of report

For information.

Summary

This report updates Members on the Government's plans to commemorate the centenary of the First World War and how the LGA is supporting councils to coordinate local commemorations.

Recommendation

Members are invited to note the update on national and local plans to commemorate the centenary of the First World War.

Action

To be taken forward by Officers, as directed by Members.

Contact officer:	Siraz Natha
Position:	Adviser
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First World War Commemorations

Background

1. The Department for Culture, Media and Sport is leading the Government's preparations to mark the centenary of the First World War, 2014 - 2018. The Prime Minister has also appointed a Special Representative for the Centenary Commemoration, Dr. Andrew Murrison MP.
2. Last year, Councillor Flick Rea MBE met Dr. Murrison to discuss the many different ways councils will support national and local commemorations through schools, museums, archives, local heritage and libraries. In particular, they discussed how councils including Liverpool, Preston and North East Lincolnshire continue to organise commemorations and activities based upon local Pals battalions. Cllr Rea's subsequent letter to Maria Miller MP is attached at **Annex A** and she recently met Diane Lees, Director-General of the Imperial War Museum (IWM). The IWM works closely with local regimental museums and is coordinating a local, regional and national network of not-for-profit organisations involved in the commemorations.

The Government's Plans

3. The Government has recently announced that the centenary will be commemorated by a four-year programme of national acts of remembrance, UK-wide cultural initiatives and educational opportunities.
4. The opening day of the centenary on 4 August 2014 will focus on three events:
 - 4.1. a wreath-laying service at Glasgow's Cenotaph following the special service for Commonwealth leaders at Glasgow Cathedral
 - 4.2. an event at the Commonwealth War Graves Commission St Symphorien Military Cemetery in Mons, Belgium – which has an equal number of British and German soldiers, and is where the first and last Commonwealth casualties of the war are believed to be buried
 - 4.3. a candlelit vigil of prayer and penitence at Westminster Abbey finishing at 11pm – the moment war was declared
5. The centrepiece of the commemorations will be the reopening of the IWM London following the £35 million refurbishment of the First World War galleries. The IWM London was founded in 1917 to record the then still-continuing conflict.
6. Other activities in the four-year programme include:

- 6.1. National acts of remembrance to mark the first day of the Battle of the Somme (2016) and Armistice Day (2018).
- 6.2. An enduring educational legacy funded with £5.3 million from the Department for Education and the Department for Communities and Local Government, which will allow two student ambassadors, plus a teacher, from each maintained school in England to visit First World War battlefields and undertake research on people local to their school who fought in the war.
- 6.3. At least £15 million from the Heritage Lottery Fund, including a new £6 million community project fund to enable young people working in their communities to conserve, explore and share local heritage of the First World War.
- 6.4. A grant of up to £1 million from the National Heritage Memorial Fund to support HMS Caroline, the last surviving warship from the Battle of Jutland – the ship will have a secure future in Belfast, where thousands of people will be able to visit her and learn about her unique role in the First World War.
- 6.5. Not for profit cultural and educational organisations are encouraged to join the First World War Centenary Partnership, led by IWM. The Partnership is a growing network of over 1,000 local, regional, national and international non-for-profit groups and organisations with plans to commemorate the centenary. Becoming a member of the Partnership is free and provides access to a wealth of First World War expertise, resources and the logo.

Local plans

7. As well as supporting communities to participate in the national commemorations, many councils are involving residents in planning local commemorations that bring communities together to commemorate the local impact of the First World War. For example:
 - 7.1 Nottinghamshire County Council is involving the community in local exhibitions, a specially commissioned play that will tour the county, the restoration of war memorials and the online Nottinghamshire Roll of Honour.
 - 7.2 Hampshire County Council's plans include an exhibition across Community Museums showing the movement of soldiers and equipment through Hampshire in the First World War, an exhibition about the Hampshire Regiment and events based around war poetry, art and music in libraries across Hampshire.
 - 7.3 Sheffield City Council has brought together online resources that enable people to learn about the lives of 24 local men, women and children who were affected by the First World War in different ways and information about local regiments and battalions.

9 July 2013

Item 6

- 7.4 Kirklees Council is working with communities to plan activities and events to commemorate those who were affected by the First World War in their own towns and villages.
8. There are a number of funding sources available to support local commemorations, which the LGA is promoting to councils through our monthly e-bulletin. In particular, the Heritage Lottery Fund is offering grants from £3,000 to £100,000 upwards, and councils are able to join the IWM's First World War Centenary Partnership to access a range of digital resources. Latest information is available on the LGA website and is helping councils to draw up their plans.

Conclusion and next steps

9. The LGA will continue to promote funding sources to support local commemorative activities.

Financial Implications

10. This work can be undertaken within existing resources.

Maria Miller MP
Secretary of State
Department for Culture, Media and Sport
2-4 Cockspur Street
London SW1Y 5DH

31 October 2012

Dear Maria,

The LGA and the councils we represent strongly welcomed the Prime Minister's recent announcement on plans to mark the First World War centenary.

Councils are very keen to help their local communities commemorate the centenary by building upon their important role in preserving the memory and sharing the learning of the First World War. For example, through memorials, commemoration services and working in partnerships with schools and libraries to share archives and stories about local people's role in the First World War.

I am especially keen to explore with you how we might support councils to commemorate the local Pals battalions given their continued importance to a sense of community and shared history. As I'm sure you know councils including Preston, Liverpool and North East Lincolnshire continue to organise commemorations and activities based upon local Pals battalions and will be keen to give particular focus to this in 2014.

I would be pleased to contribute to the work of the Advisory Board and look forward to continuing to work with you and Andrew to support councils to engage communities in the commemorations.

Yours sincerely



Councillor Flick Rea
Chair LGA Culture, Tourism and Sport Board

CC: Andrew Murrison MP

Outside bodies feedback from Members

Purpose of report

For information.

Summary

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board.

Recommendation

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

Actions

Subject to comments from the Board, officers to take forward any suggested actions.

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Outside bodies feedback from Members

Recent

Purpose	Key points discussed	Outcome
Cllr Flick Rea MBE spoke at the National Culture Forum (NCF) leading learning programme on 3 June		
To bring the councillor's perspective to the NCF, which is the only national leadership programme for senior council officers working in the cultural sector who wish to develop further into senior management.	Cllr Rea MBE gave a presentation on the local government political landscape.	Participants had a better understanding of the political context within which senior officers operate.
Cllr Flick Rea MBE attended the launch of the Reading Well Books on Prescription on 4 June		
To represent the LGA at the launch of the Reading Well Books on Prescription scheme, which enables people to borrow GP-approved books from public libraries to self-help adults with a range of conditions.	Ed Vaizey MP, Culture Minister, and Normal Lamb MP, Care and Support Minister attended the launch event, along with senior health and public library professionals. There were short presentations highlighting how self-help reading based on cognitive behavioural therapy help with a range of common mental health conditions including anxiety, depression, phobias and some eating disorders.	LGA promoted the launch of the scheme to councils via the CTS Bulletin.
Cllr Flick Rea MBE spoke at the Theatres Trust Conference on 11 June		
To participate in a session on how Government policies to promote greater local and neighbourhood ownership of planning decisions and community assets have created opportunities for theatres.	Cllr Rea MBE highlighted the LGA's work in promoting culture and the arts; the involvement of theatres in Local Enterprise Partnerships; the positive role that planning can play supporting cultural assets and how theatres can position themselves to contribute to a place's growth and visitor economy priorities.	A better understanding about how theatres and local government can work in partnership to drive local growth.
Cllr Flick Rea MBE met Diane Lees, Chair of the National Museums Directors' Council on 13 June		
To discuss key issues for the national and larger	Cllr Rea MBE and Diane Lees	A First World War centenary commemoration

Purpose	Key points discussed	Outcome
regional museums, which the National Museums Directors' Council represents.	discussed the economic impact of museums of all sizes and the importance of strong partnerships that share learning and innovation across the museums sector. Diane Lees updated Cllr Rea MBE on the Imperial War Museum's First World War Centenary Partnership - a growing network of over 1,000 local, regional, national and international non-for-profit groups and organisations with plans to commemorate the centenary. Becoming a member of the Partnership is free and provides access to a wealth of First World War expertise and resources.	article will be included in a future edition of First Magazine. LGA to promote the Imperial War Museum's First World War Centenary Partnership to councils.
Sir William Lawrence attended the British Board of Film Classification Consultative Councils meeting on 13 June		
To represent the LGA.	As usual, the Council watched a film and offered independent advice to the British Board of Film Classification.	Uniformity to the classification of film nationally, which remains a local government statutory power.
Cllr Flick Rea MBE and Cllr Andrew Lewer attended the Society of Chief Librarians' Conference on 20 June		
To represent the LGA at the annual conference of the Society of Chief Librarians.	Cllr Flick Rea MBE chaired a session at which Sue Charteris (Equal Value) shared her reflections on the state of public libraries, highlighting the opportunities presented by the digital agenda. Cllr Andrew Lewer chaired a session at which John Sharland (Sharpe Pritchard) shared learning from recent court rulings on public libraries. Ed Vaizey MP, Culture Minister, also addressed the conference and welcomed hearing from public libraries about the impact of Universal Credit.	Further strengthened the positive partnership between the LGA and the Society of Chief Librarians.

Purpose	Key points discussed	Outcome
Cllr Flick Rea MBE attended the LGA / Sport England Leadership Academy on 26 June 2013		
To develop and strengthen political leadership amongst sport portfolio holders.	This was the fifth Sport Leadership Academy and it provided councillors with an opportunity to share learning and develop solutions to local challenges.	15 portfolio holders attended and provided very positive feedback. Greater awareness of the tools and advice available to councils from Sport England.
Cllr Flick Rea MBE attended a roundtable on libraries and public health on 26 June. It was hosted by Ed Vaizey, Culture Minister, and also attended by Anna Soubry, Public Health Minister, and Janene Cox, President of the Society of Chief Librarians		
To discuss the contribution of libraries to public health.	Attendees discussed the many ways public libraries can help to improve health, including the Reading Well Books on Prescription scheme.	Raised awareness about the contribution of libraries to public health.

Forthcoming

Title	Date	Attendees
Visitor Economy workshop at LGA Annual Conference	2 July	Cllr Flick Rea MBE
Launch of the Summer Reading Challenge	7 July	Cllr Flick Rea MBE Cllr Andrew Lewer
LGA / English Heritage Leadership Seminar for portfolio holders and heritage champions	10 July	Cllr Flick Rea MBE Cllr Andrew Lewer
LGA / Arts Council England Libraries Seminar for new portfolio holders	12 September	Cllr Flick Rea MBE

Annex A Culture, Tourism and Sport Board – Report from Cllr Flick Rea MBE (Chair), June 2013

Culture, Tourism and Sport Board, 22 May

1. We were pleased to welcome Yinnon Ezra MBE, DCMS Libraries Adviser, to the CTS Board. Mr. Ezra outlined the issues he is seeking to address in his new role. Members discussed potential mutual priorities around supporting local political leadership, promoting shared services and embedding libraries in the government's wider public sector reform programme, especially Community Budgets and welfare reform.
2. We were also pleased to welcome members of the Farrell Review team who are carrying out an independent review of architecture and the built environment for Ed Vaizey MP, Culture Minister. Members emphasised the role of local government in creating attractive places to live and visit and promoting good design. We look forward to submitting a written response to the review in due course.

Arts Council England Governance Review

3. CTS Board Lead Members have written to Sir Peter Bazalgette to emphasise that we are delighted the new Arts Council area councils will continue to have strong local government representation in recognition of councils' vital role supporting and funding the arts, libraries and museums locally. We are pleased that local government is able to nominate its own representatives.
4. Having discussed the practical implications of moving from nine regional councils to five area hubs at the CTS Board, we have also offered to coordinate the nominations process for local government outside London. The LGA's national mandate, coupled with our extensive experience of running political nominations, means we are in an excellent position to do this and it will also ensure that local government nominations are genuinely representative of the sector.

First World War Commemorations

5. I attended the launch of the Heritage Lottery Fund's small grants programme for First World War commemorations on 15 May. Maria Miller, Culture Secretary of State also attended the event, and the LGA is promoting the availability of the funding to councils.

Sport

6. I attended SPORTA's Parliamentary reception on 8 May. SPORTA is the national umbrella body for cultural and leisure trusts which deliver around 40% of culture and leisure provision. The reception was an opportunity to discuss how local government is increasingly working with culture and leisure trusts.

The National Leisure and Culture Forum Leading Learning Programme

7. On 3 June, I spoke at a Leading Learning Programme event for senior officers. The programme is the only year-long leadership development programme specifically tailored to the needs of management across the leisure and culture sector. It is now in its fifth year and my presentation was an opportunity to discuss the relationship between political and professional leadership.

Update on current issues

Purpose of report

For information/ noting.

Summary

This report updates Members on current issues of interest to the Board which are not covered elsewhere in the agenda. Updates are included on:

- Visitor Economy
- Public libraries
- Entertainment licensing
- Sport and physical activity

Recommendation

Members are asked to note the update.

Action

Officer to action as appropriate.

Update on current issues

Visitor Economy

1. Cllr Flick Rea MBE launched the LGA's new visitor economy publication at a well-attended workshop at the LGA's Annual Conference on 2 July. The publication brings together new case studies showcasing how councils are leading growth through boosting visitor numbers and sets out policy changes that will enable councils to fully unlock the growth potential of tourism. At the LGA Annual Conference delegates debated key issues and shared good practice with James Berresford, Chief Executive of VisitEngland, Councillor Ann Steward from Breckland District Council and Councillor Wendy Simon from Liverpool City Council.
2. Copies of the publication will be available for Members at the CTS Board.

Public Libraries

3. Arts Council England (ACE) has published the results of the Envisioning the Library of the Future research project. The research covers a review of innovations in libraries, an analysis of future trends and public opinion data. ACE has identified four priorities it believes are necessary to sustain and develop a 21st century public library service:
 - 3.1. place the library as the hub of a community
 - 3.2. make the most of digital technology and creative media
 - 3.3. ensure that libraries are resilient and sustainable
 - 3.4. deliver the right skills for those who work for libraries
4. The priorities and findings from the research confirm the issues many councils are currently grappling with and the solutions and approaches it discusses reinforces the reality in many public libraries. The LGA already works in partnership with ACE to run political leadership seminars for library portfolio holder (the next one is on 12 September) and we are collaborating with the Society of Chief Librarians on issues including Universal Credit and public health. The LGA has urged ACE to ensure that Envisioning reflects all of this existing activity and we will shortly be invited to participate in a discussion about next steps.

Entertainment Licensing

5. Hugh Robertson MP, Minister for Sport and Tourism, has written to all local authorities (**Annex A**) outlining changes to the entertainment licensing under the Licensing Act 2003. Revised guidance will remove the need for entertainment licenses, between 8am and 11pm, for performances of plays and exhibitions of dance (up to audience limits of 500 people) and indoor sport up to audiences of 1,000 people. The Minister has confirmed that combined fighting sports, such as Mixed Martial Arts, remain licensable as boxing or wrestling activities.
6. Concerts, plays, community and fundraising events are a huge and important part of cultural life in this country and councils want to make it as easy as possible for people to hold them. Small events, festivals and cultural activities are also worth up to £2

Item 8

billion each year to the UK economy, making them desirable for any area looking to support growth.

7. The LGA supported the deregulation of low-scale community events, but at the same time we argued it remained important that local authorities were able to act on the concerns of residents, particularly when it comes to late-night concerts and parties held close to people's homes. Ministers listened to the LGA and councils and scaled down their original plans to deregulate events attended by crowds of up to 5,000 people to a more sensible threshold of 500 for most events.

Sport and physical activity

8. Sport England's Active People 7 results have revealed that 15.3 million people are playing sport once a week, every week. That is 1.4 million more than in 2005 when the UK won the bid to host the Olympic and Paralympic Games and indicates that most of the increase seen following the Games in 2012 has been retained.
9. When the figures were last published in December 2012 they showed 750,000 more people playing sport than the previous year. Six months on, despite the coldest March for 50 years, growth of 530,000 has been maintained. Sports such as football, golf and even cycling, one of the strongest performing sports of recent years, have all been affected.
10. The results were particularly notable for what they reveal about young people's participation, which is the Government's key legacy priority. The number of young people aged between 16 and 25 playing sport regularly has reached 3.86 million. This is an increase of nearly 63,000 on the previous 12 months, with strong advances in sports such as basketball and swimming.
11. There are also more women playing sport, with netball still continuing to attract high numbers of female players and record numbers of women taking-up boxing. Although there is still a significant gap between the number of disabled people and non-disabled people playing sport, the figures for disabled people have been rising steadily since 2005. The latest figures show an increase of 46,600 over the past year with Paralympic sports like equestrianism and athletics growing in popularity.
12. The LGA responded to the announcement by highlighting that despite managing severe government funding cuts, councils are committed to making the most of the enthusiasm generated by the 2012 Games and work closely with their local sports clubs, schools, businesses and community groups to maximise their diminished resources and provide as many options as possible for residents of all ages.
13. A particular priority for the LGA is supporting councils to maximise the contribution of local sporting opportunities to improving public health outcomes, and this is one of key learning topics at the Sport Leadership Academies we run jointly with Sport England. The fifth Academy has just completed and we have reached nearly 100 sport portfolio holders through the Academies and peer support.



Department
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Media & Sport

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Local Authorities

Our Ref: CMS 232230/DC

18 June 2013

Dear Colleague

The Licensing Act 2003 (Descriptions of Entertainment) (Amendment) Order 2013

I am writing to set out the details of a number of changes to the entertainment licensing regime under the Licensing Act 2003 which I announced to Parliament on 7 January this year. Following a detailed consultation, we announced the removal of the need for entertainment licences, between 8am and 11pm, for **performances of plays** and **exhibitions of dance** (up to audience limits of 500 people) and **indoor sport** up to audiences of 1000 people. I am extremely grateful for input from local government colleagues in helping create a successful policy.

Commencement dates and revised Guidance

We recently laid the above Order before Parliament, which has now been approved by Parliament. I expect to sign the Order so that it can commence on **Thursday 27 June**. I intend on that date to lay before Parliament revised guidance under Section 182 of the 2003 Act, which will take effect as of the very beginning of that day. I attach the current draft form of the revised Chapter 15 of the Guidance for your information, which has been placed in the Parliamentary libraries for information and which I hope you and licensing team colleagues will find helpful.

Other details in the Order

The Order is relatively straightforward. Besides achieving the deregulation of the three key activities outlined above, it will clarify the position on **combined fighting sports** such as **Mixed Martial Arts**, so that it is clear in law that such activities remain licensable as boxing or wrestling activities. This is an important clarification before indoor sport is deregulated. The Order is also clear that exhibitions of dance of a sufficiently adult nature will not be deregulated.



Forward timetable

In January, I also outlined a number of other changes to policy. We intend to consult in the coming months on the implementation of these further proposals, which require changes to primary legislation. I have asked my officials to keep in close touch with key licensing colleagues so that, again, we may benefit from the considerable experience of colleagues working on these issues at local level.

A handwritten signature in black ink, appearing to read 'H. Robertson', written in a cursive style.

Rt Hon Hugh Robertson MP
Minister for Sport and Tourism

Case Studies: Driving growth through local government investment in the arts

Purpose of report

For information.

Summary

Our publication, *Driving growth through local government development of the arts*, argued that the arts have a vital role to play in driving economic growth, and that local government is key to achieving this.

This report shares some of the case studies included in that publication as background for the arts and growth discussion at the Board. They are vivid examples of how councils are driving growth through the arts. They highlight five economic impacts, where local government investment, leadership and support of the arts are key to maximising the contribution of arts to growth.

Recommendation

Members are invited to note the report.

Actions

To be taken forward by officers as directed by members.

Contact officer: CLOA secretariat
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk

Case Studies: Driving growth through local government investment in the arts

Attracting Visitors

Basingstoke Festival

Basingstoke Festival ran from 22 June 2012 to 15 July 2012. It was the first time that an arts and culture festival of this scale had been organised in the Borough. Almost 90 events covering drama, music, dance, comedy, film and creative arts were held in over 20 venues. The festival also featured talks, walks and events that celebrated the history of the area and its countryside. In 2011-12, Basingstoke and Deane Borough Council invested £15,000, which was mainly used for marketing and publicity, and funded a part-time festival coordinator.

The headline findings from an independent impact study showed that the festival contributed towards local growth and helped to improve the productivity of the local visitor economy:

* More than 130,000 audience members attended nearly 90 events.

***The average audience member at selected events sampled during the festival spent between £32 and £60, which generated a total expenditure of between £755,000 and £1.42 million in the local area.**

*33 per cent of the audience were attracted to Basingstoke from outside the Borough, and spent up to 30 per cent more than audience members from Basingstoke.

***It is estimated that £583,000 was spent in the Borough, of which £233,000 (or 40 per cent) was spent by visitors who live outside the Borough, so bringing new money into the economy – a 38:1 rate of return on the councils' £15,000 investment.**

*64 per cent of attendees said they were irregular attendees of arts events in the Borough, suggesting the festival is attracting a new audience.

Creating jobs, developing skills and tackling unemployment

Walsall Works – jobs for young people in creative digital services

Walsall Works was launched in January 2012 and is an innovative two-year programme to create real jobs within real businesses. Walsall Council has made a financial commitment of £2.2 million to stimulate the local economy and tackle youth unemployment. In Walsall, the unemployment rate for 18-24 year-olds is 13.9 per cent, almost twice the national average, and 697 young people are not in education, training or employment.

The objective of Walsall Works is to create jobs in key growth sectors locally – one of these is creative digital services. Employers are offered an incentive payment of up to £6,000 to recruit a young person as an apprentice and support their personal development. This payment enables employers to offer young people work for at least 12 months and pay higher rates than the national apprenticeship wage – in response to research that shows small and medium sized businesses face significant barriers to recruitment because of increased supervision and financial constraints.

So far 11 creative and digital businesses in Walsall have committed to the scheme and are providing opportunities for young people. 252 young people registered with Walsall Works expressed an interest in creative and digital businesses, making it one of the most popular choices.

Walsall is currently developing a Creative Industries Academy. A first meeting has been convened with practitioners and employers in this sector to scope out an understanding of the employment growth in the sector. The aim is to develop a pre-apprenticeship model that is fit for future workforce development needs within existing and new creative industries and businesses. The learners will hopefully progress to employment or apprenticeships locally created.

Attracting and retaining businesses

From Hollywood to Borehamwood

Home to this country's first talking film, Hitchcock's *Blackmail* in 1929, and to the original iconic trilogies of both *Star Wars* and *Indiana Jones*, Elstree Studios has seen its fair share of ups and downs over its 85 year history.

The uncertainty for the future of one of this country's most loved Studios came to an end in 1996 when Hertsmere Borough Council took control of the derelict site, investing £5.5 million to build two new state of the art sound stages opened by HRH the Prince of Wales in 1999. In the past 12 years these two stages alone have generated a total of £10.8 million and continue to generate almost £1 million per annum.

With additional investment into its infrastructure by the Council, the 2000s saw a resurgence at Elstree Studios, particularly in television with live entertainment shows such as *Dancing on Ice* filmed there. The most successful British film of all time, *The King's Speech*, filmed all its interior studios shots at Elstree.

Currently the Studios pay the Council rental income of £1.1 million - the equivalent of 20 per cent of the Borough council tax subsidised for every home across Hertsmere.

And yet a quarter of the site is not in use. The Council is investing £2.5 million and secured £2 million from the LEP to transform almost four acres of land into commercial studio space. The LEP money is a loan, part of a revolving loan fund which is repayable with interest so it can be made available to other initiatives across Hertfordshire. It will be repaid from rental income from new studios, which is anticipated to raise £1.1 million to nearly £2 million every year.

Developing talent and investing in future value

Impulse: theatre training for graduates in Hampshire

Hampshire County Council has invested £15,000 in a new scheme for early career theatre artists in Hampshire. The purpose of *Impulse* is to attract and retain the best young talent in the region, by providing opportunities to work with Hampshire's three producing theatre companies. As well as benefiting the individuals, *Impulse* is part of Hampshire County Council's commitment to connecting communities with creative excellence. This includes developing the best theatre makers in the country in recognition of the importance of theatre to Hampshire's arts and visitor economy. Three artists will benefit from a 16-week residential course in 2012/13.

Revitalising places

The Staffordshire Hoard Mercian Trail

The Staffordshire Hoard, an internationally-renowned find of Anglo-Saxon gold and silver, was discovered in Hammerwich, just outside Lichfield in July 2009. Soon after its discovery, a partnership of councils (Birmingham City, Stoke-on-Trent City, Staffordshire County, Lichfield District, and Tamworth Borough) and Lichfield Cathedral came together to help raise funds to save and care for the hoard, and to maximise its long-term benefits across the region and further afield. The hoard was successfully jointly acquired by Birmingham City Council and Stoke-on-Trent City Council in June 2010.

To thank local people for their donations to secure the hoard through the 'biggest ever public give' to art, a summer tour was arranged in 2011. It visited Stafford Shire Hall, Lichfield Cathedral and Tamworth Castle between 1 July and 18 September 2011, **attracting over 50,000 with an estimated economic impact of over £1.5 million.** The Hoard Galleries at Birmingham Museum & Art Gallery and The Potteries Museum & Art Gallery in Stoke-on-Trent have also attracted more than a million visitors since the hoard was first displayed.

The Staffordshire Hoard has the potential to shine a light on the region's rich Mercian heritage and expose regionally significant stories in a linked and meaningful way, as well as to generate a wide sense of civic pride and maximise economic regeneration through development of the visitor economy. This is being taken forward as part of the emerging Staffordshire Hoard Mercian Trail. The trail underpins the ambition to boost the region and nation's profile through the Staffordshire Hoard, and will be echoed in the emerging strategies of the local LEPs, the local partner councils and Enjoy Staffordshire's visitor economy strategy.

ELSTREE STUDIOS

DIRECTIONS BY RAIL First Capital Connect (Thameslink)



- ◆ The First Capital Connect line (Thameslink) runs from Bedford to Kings Cross stopping at Elstree and Borehamwood station en route.
- ◆ The rail journey from Kings Cross should take approximately 20 minutes.
- ◆ Turn right out of the station and walk the length of the High Street.
- ◆ At the end of the shops continue on for another 100 yards and the Studios can be seen on the right hand side (next to Tesco, opposite McDonalds).
- ◆ Total travelling time from Kings Cross - 30 minutes.

ELSTREE STUDIOS

DIRECTIONS BY ROAD From the M25



- ◆ Exit the M25 at Junction 23 which will bring you straight on to the South Mimms roundabout.
- ◆ Take the exit off the roundabout marked A1 (London) and continue down the A1 for approximately three miles.
- ◆ Start to slow down as there is a small turning off the A1 (on your left hand side) sign posted B5135 to Borehamwood.
- ◆ This road will take you on to the bridge over the A1. At the half roundabout take the second turning off towards the town centre (BP garage on your right). You are now on Elstree Way.
- ◆ Stay in the left hand lane and continue over the next two small roundabouts, heading towards the town centre.
- ◆ At the next large roundabout the Studios will be on your left and the entrance is off the roundabout.
- ◆ Total distance from Junction 23 = approximately 3.5 miles.